

CONSERVATION INTERNATIONAL'S

2014 IMPACT REPORT

CI is working to protect nature for the benefit of people everywhere.

We're grateful for the generous support and shared commitment of our many donors and partners who make our work possible. Together we can make a difference.

CONSERVATION
INTERNATIONAL





PEOPLE NEED NATURE TO THRIVE

Every human being on Earth depends on nature. Our health, security, jobs and human potential—indeed, our day-to-day existence—all rely on the gifts and services that nature provides. Our well-being is a reflection of Earth's well-being.

Working with forward-thinking partners around the world, CI is committed to safeguarding the wealth of nature to ensure the well-being of current and future generations and all life on Earth. Our approach is simple, yet transformative:

PROTECT OUR NATURAL WEALTH

We identify and protect the spectacular but vulnerable places on land and at sea that are especially important to humanity—the places that provide our food, water and the air we breathe.

PROMOTE SUSTAINABLE PRODUCTION

We work with companies—particularly those that have big global footprints in industries like mining, energy and agriculture—to ensure that the production of vital goods and services continues to flow and supports economic growth without undercutting nature's ability to support humanity.

FOSTER EFFECTIVE GOVERNANCE

We engage with governments to ensure that leaders have the knowledge and tools they need to sustainably manage their natural wealth for the long-term well-being of their people.

Our strategy is to identify the game-changing innovations that are required to support our efforts; to demonstrate our solutions on the ground by showing how protecting nature creates positive change for people; and, finally, to partner with influential institutions in order to amplify the lessons we've learned beyond the geographical boundaries of our field demonstrations.

PARTNERING TO SAVE AFRICA'S ELEPHANTS

Conservation International joined African heads of state, former U.S. Secretary of State Hillary Rodham Clinton, Chelsea Clinton and others at a Clinton Global Initiative annual meeting to announce a new Partnership to Save Africa's Elephants. CI, the Wildlife Conservation Society, WWF and other organizations announced a commitment of US\$ 80 million to fight the slaughter of African elephants by taking concrete action against poaching and trafficking of illegal ivory.



It's not enough to create protected areas. We must also make sure they can be effectively managed in the long term. The Phoenix Islands Protected Area—a California-sized protected area that supports some of the world's largest remaining tuna stocks—received a financial boost this year. With US\$ 2.5 million from CI and another US\$ 2.5 million from the government of Kiribati, the Phoenix Islands Protected Area Trust will support the ongoing protection of the largest UNESCO World Heritage site.

FUNDING LONG-TERM MARINE PROTECTION IN THE PACIFIC

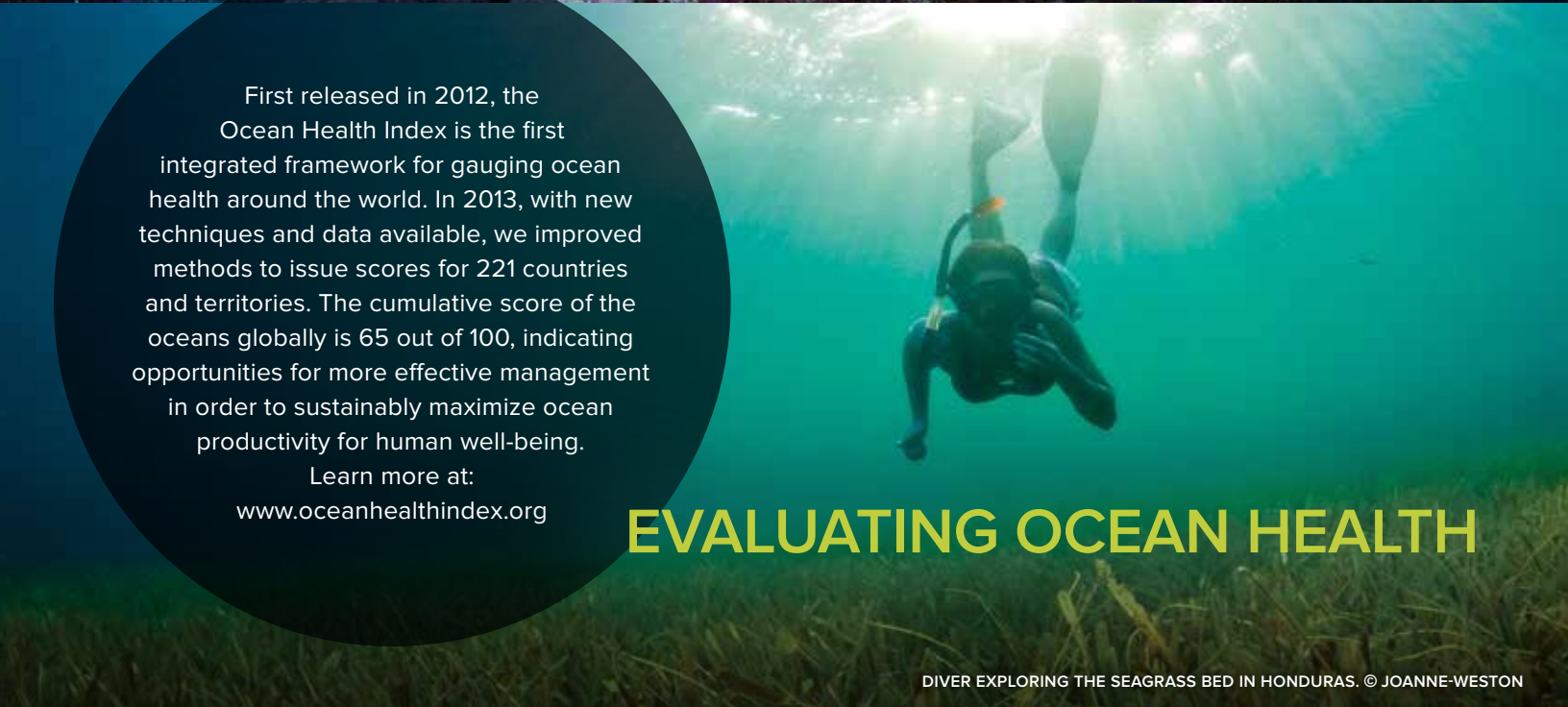
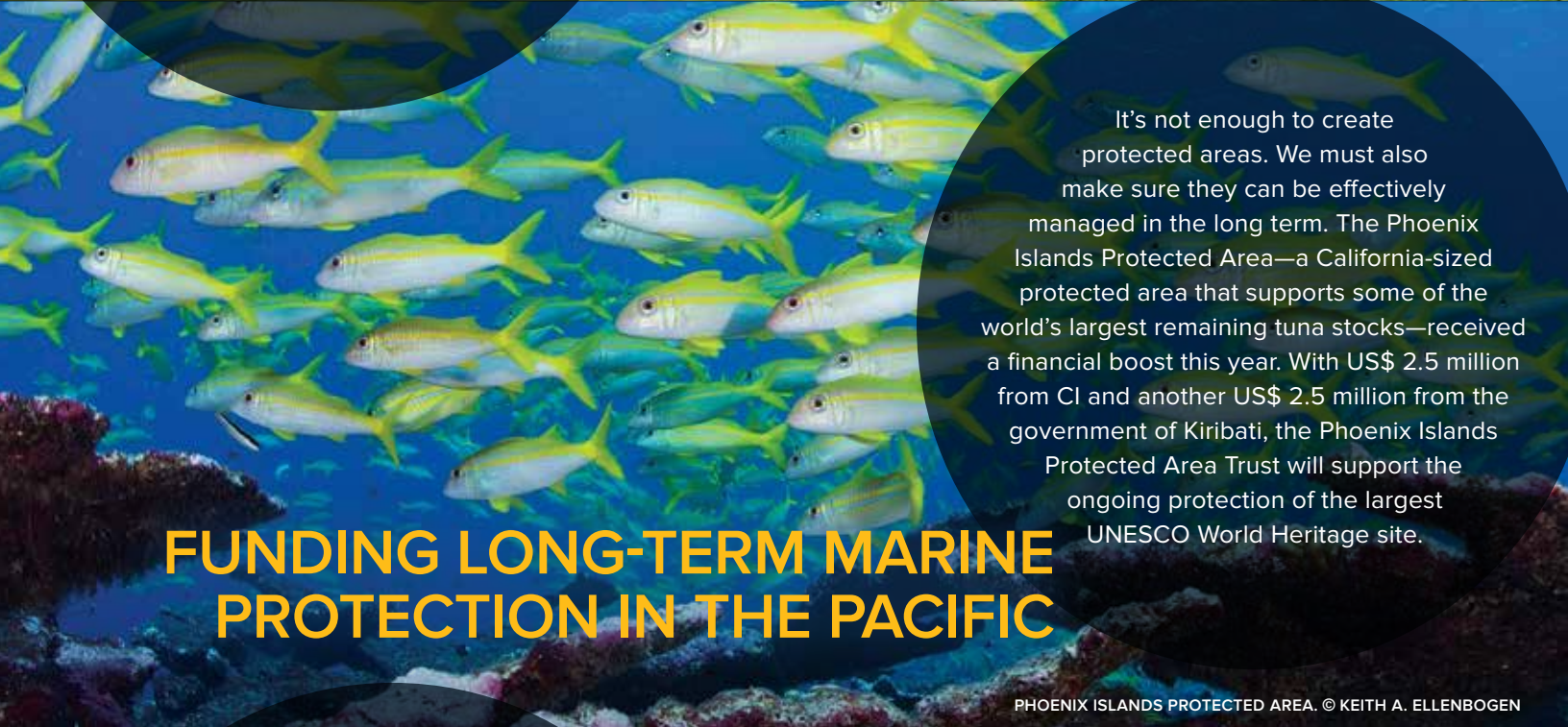
PHOENIX ISLANDS PROTECTED AREA. © KEITH A. ELLENBOGEN

First released in 2012, the Ocean Health Index is the first integrated framework for gauging ocean health around the world. In 2013, with new techniques and data available, we improved methods to issue scores for 221 countries and territories. The cumulative score of the oceans globally is 65 out of 100, indicating opportunities for more effective management in order to sustainably maximize ocean productivity for human well-being.

Learn more at:
www.oceanhealthindex.org

EVALUATING OCEAN HEALTH

DIVER EXPLORING THE SEAGRASS BED IN HONDURAS. © JOANNE WESTON



PROTECTING FORESTS TO COMBAT CLIMATE CHANGE

CI protects standing forests because deforestation is a major contributor to climate change, causing 11% of human-caused greenhouse gas emissions. In Madagascar, two forest projects covering nearly 1 million hectares were verified under the world's leading carbon verification standards. In Fiji, our Nakauvadra Community-Based Reforestation Project became the first verified restoration project in the Pacific. Together, the projects avoided the release of more than 4 million metric tonnes of CO₂ since 2007 and reforested more than 1,000 hectares of land important for conservation.

SELLING DRIED BEANS AT A MARKET IN NSAWAM, GHANA. © BENJAMIN DRUMMOND

ADVANCING SUSTAINABILITY IN AFRICA

Since 2012, CI has been working with the Government of Botswana to realize the commitments of the Gaborone Declaration for Sustainability in Africa. The declaration aims to forge a sustainable future for the African continent through improved management of its rich natural capital. In October 2013, the 10 signatory countries held a ministerial-level conference where they developed a framework for tracking progress on the Gaborone Declaration.

CI has become a Project Agency for the Global Environmental Facility (GEF), the largest public funder of projects to improve the global environment. For the first time, a nonprofit will be able to channel GEF funding directly to critical conservation initiatives around the world. Working with the GEF Secretariat, which will manage a record-breaking US\$ 4.4 billion over the next four years, CI will be able to assist recipient countries in the preparation and implementation of GEF-financed projects.

FUNDING CONSERVATION AS A GEF PROJECT AGENCY

In Bolivia, CI has been supporting a program that promotes community conservation of indigenous lands by avoiding deforestation while promoting human well-being. In a truly ground-breaking step, the Government of Bolivia expanded the program from a regional effort in the state of Pando to a national one. The goal of the program is to protect 1 million hectares while improving livelihoods by encouraging good stewardship of the land with economic incentives.

SCALING UP EFFORTS TO REDUCE POVERTY + IMPROVE LIVES IN BOLIVIA

MANTA RAY SWIMMING. © KWERRY

PROTECTING MANTA RAYS — GOOD ECONOMIC SENSE

Manta rays, a major draw for tourism in Indonesia, have been declining in recent years. So, CI and partners provided research showing that a single manta ray is worth about US\$ 1 million in tourism revenue over the course of its lifetime compared to \$40-\$500 if caught and killed. This data helped persuade the Indonesian government to ban the fishing of manta rays in its waters—nearly 6 million square kilometers—which contain one of the world's largest populations of mantas.

How do we feed the world's growing population without undermining nature's ability to sustain us? We need real-time information about our soils, weather patterns, water availability and agricultural productivity. This is exactly what CI and our partners aim to do through the Vital Signs Program, which was piloted in Tanzania in 2012. Over the past year, Vital Signs published baseline assessments for Tanzania and Ghana, which are helping to inform agricultural investments in both countries.

USING DATA TO INFORM AGRICULTURAL INVESTMENTS

CONTRIBUTING TO THE IPCC 5TH CLIMATE CHANGE ASSESSMENT

In 2014, the UN Intergovernmental Panel on Climate Change (IPCC) issued its fifth global climate change assessment, and CI's Dr. Fabio Scarano was a lead author. The report warned that carbon emissions have soared in the last decade and dangerous impacts—such as sea level rise, warming temperatures, ocean acidification and increased risk of droughts and floods—are being felt around the globe. The report states that conservation combined with poverty reduction efforts can be a powerful tool for mitigating climate impacts on the world's most vulnerable.

With support from CI, New Caledonia passed legislation to create the Natural Park of the Coral Sea. The new decree will bring under careful management a multi-use marine protected area covering 1.3 million square kilometers of ocean and remote islands, making the Greenland-sized park the largest protected area on Earth. The park's waters generate 2,500-3,000 tons of fish each year, providing food to 250,000 people, and help fuel the territory's sustainable economy.

CREATING THE WORLD'S LARGEST PROTECTED AREA

MOUTH OF THE OUAÏEME RIVER, NEW CALEDONIA. © CI/PHOTO BY FRANÇOIS TRON

Daikin Industries, Ltd. of Japan has partnered with CI since 2008, when the company began investing in a community engagement and reforestation project in the Gunung Gede Pangrango National Park in Indonesia. The park is part of a critical watershed that supports the 35 million people who live in Jakarta and the surrounding regions, and to date the project has planted 120,000 trees. Now, Daikin is scaling up its investment in healthy forests and healthy communities with a commitment of US\$ 4.5 million for similar programs in Brazil, Cambodia, China, Liberia and India.

PARTNERING WITH BUSINESS TO PROTECT FORESTS AROUND THE WORLD

A PARTICIPANT IN THE REFORESTATION PROGRAM IN THE GUNUNG NATIONAL PARK, INDONESIA. © JESSICA SCRANTON

In FY14, CI and BirdLife International led a coalition of seven European organizations that successfully championed a US\$ 800 million increase in funding for international conservation in the European Union's 2014-2020 budget—bringing the total investment to US\$ 2 billion. In the U.S., over US\$ 10 billion was secured in FY11-FY14 congressional appropriations for Development Assistance and the Global Environment Facility, providing crucial funding for forest conservation, wildlife protection, healthy marine ecosystems, sustainable landscapes and adaptation.

BOOSTING GOVERNMENT FUNDING FOR CONSERVATION

CHILDREN WALKING TO SCHOOL IN BRAZIL. © BRASIL2

REDUCING POVERTY + PROMOTING CONSERVATION IN BRAZIL

The Brazilian government selected CI and our partner, The Federal Rural University of Rio de Janeiro, to monitor and propose improvements to a national program that is reducing poverty and promoting environmental conservation in rural areas of the country. The Bolsa Verde Program aims to protect 30 million hectares of forests and other ecosystems and benefit 45,000 families. CI will also help the Brazilian government to create a network for sharing experiences, linking similar initiatives across Latin America.

CI and the Guyana Bank for Trade and Industry announced a US\$ 300,000 loan fund for low-carbon livelihoods that is entirely driven by the private sector. The fund, which is the first of its kind in the country, was launched with the signing of a low-interest loan to the Helping Hands Cooperative in the lush Rupununi region of Guyana to purchase and process locally and sustainably grown peanuts and cashew nuts.

CREATING OPPORTUNITIES FOR GREEN GROWTH IN GUYANA

IMPROVING ENVIRONMENTAL STANDARDS FOR CONSUMER GOODS

Conservation South Africa worked with the Consumer Goods Council of South Africa, an organization that promotes legal compliance standards in more than 12,000 companies, to establish an Environmental Sustainability Unit. Over the next two years, we will be testing the global environmental standard across the supply chain of key products that impact South Africa's vital water and other natural resources, namely timber and livestock farming.

Now 10 years old, the seascapes approach—which builds coalitions to sustainably manage large marine regions—has been applied in four seascapes, covering over 100 marine protected areas and the surrounding waters: Abrolhos in Brazil; Bird's Head in Indonesia; Eastern Tropical Pacific in Costa Rica, Panama, Colombia and Ecuador; and Sulu-Sulawesi in the Philippines, Malaysia and Indonesia. Long-term commitment and capacity building are key components of the approach. Working with 150 partners, CI helped put 5.3 million hectares under new protection and strengthen the protection of 21.8 million hectares.

CELEBRATING 10 YEARS OF SEASCAPES

SULU-SULAWESI SEASCAPE, ANILAO, PHILIPPINES. © CI/PHOTO BY STERLING ZUMBRUNN

FY13 BUDGET SUMMARY

Our careful stewardship of contributions and our emphasis on programmatic impact have allowed us to consistently earn the highest ratings from watchdog groups such as Charity Navigator.



(ADANSONIA GRANDIDIERI). © ART WOLFE / WWW.ARTWOLFE.COM



WHERE WE WORK

CI engages in select geographies that not only represent abundant biodiversity, ecosystem services and contributions to human well-being, but also present opportunities for transformational change.

MAP KEY:

- COUNTRY PROGRAMS
- SEASCAPES/OCEANSCAPES
- INVESTMENTS VIA PARTNERS AND SUB-NATIONAL PROJECTS
- PRIORITY REGIONS
- GLOBAL OFFICE
- REGIONAL OFFICE
- NATIONAL OFFICE



OUR VISION

We imagine a healthy, prosperous world in which societies are forever committed to caring for and valuing nature for the long-term benefit of people and all life on Earth.

OUR MISSION

Building upon a strong foundation of science, partnership and field demonstration, CI empowers societies to responsibly and sustainably care for nature, our global biodiversity, for the well-being of humanity.

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