

CONSERVATION
INTERNATIONAL



CONSERVATION INTERNATIONAL'S
**IMPACT
REPORT
FY13**

Nothing CI does is possible without the support of our donors and partners.

Together, we're changing the world. We're changing lives. We're ensuring that people and nature continue to thrive, now and for generations to come.

PEOPLE NEED NATURE TO THRIVE

Every human being on Earth depends on nature. Our health, security, jobs, and human potential—indeed, our day-to-day existence—all rely on the gifts and services that nature provides. Our well-being is a reflection of Earth's well-being.

But we are taking more from nature than it can replace. We're weakening Earth's ability to provide the stable climate, clean air, fresh water, food, and other services that we depend on.

Working with forward-thinking partners around the world, CI is committed to safeguarding the wealth of nature to ensure the well-being of current and future generations and all life on Earth. Our approach is simple, yet transformative:

Protect our natural wealth.

CI ensures that the most valuable areas on Earth, on land and at sea, remain intact—so we don't destroy today what we're going to need tomorrow.

Promote sustainable production.

CI works at every level of business to transform supply chains—so we can meet human needs without eroding the natural wealth that sustains us.

Foster effective governance.

CI gives diverse government partners the tools they need to create economically vibrant societies that are also ecologically stable and environmentally just.

Our strategy is to identify the game-changing innovations that are required to support our efforts; to demonstrate our solutions on the ground by showing how protecting nature creates positive change for people; and, finally, to partner with influential institutions in order to amplify the lessons we've learned beyond the geographical boundaries of our field demonstrations.



SOLVING GLOBAL CHALLENGES WITH SCIENCE

CI's scientists continue to do cutting-edge work that solves global challenges and receives widespread notice. Of note: Dr. Lee Hannah's paper on the dramatic impacts climate change could bring to wineries; Dr. Leonardo Sáenz's research on how healthy cloud forests keep hydropower plants running; and a letter by Dr. Russ Mittermeier and others, published in *Science*, about the win-win possibilities that "eco-compensation" payments could bring to people and pandas in China's forests.

CLIMATE MONITORING STATION IN UGANDA. © BENJAMIN DRUMMOND



SHARING THE DIRECT CONNECTION MESSAGE

In partnership with the Council on Foreign Relations, CI convened a March symposium in Washington, D.C., about the direct connection between nature's health and U.S. economic and national security interests. More than 150 leaders from various sectors heard CI's message from panelists including CI Chairman and CEO Peter Seligmann and Board members Harrison Ford and Richard Haass. And a much larger audience was reached through coverage of the event on *BBC World News* and *ABC-Yahoo! News*.



Four years after we launched a groundbreaking project in Peru's Alto Mayo Protected Forest that gives farmers financial incentives to conserve the land, our efforts have paid off. In April, CI announced that our work has reduced carbon emissions from deforestation in Peru by 2.5 million metric tons, the equivalent of taking 500,000 cars off the road for a year.

PROTECTING FORESTS+ REDUCING POVERTY IN PERU

ALTO MAYO PROTECTED FOREST IN PERU. © THOMAS MULLER



WORKING WITH HIGH-IMPACT INDUSTRY

Our mission to change the way high-impact industries do business remains vital, highlighted by an agreement with mining company BHP Billiton to create lasting environmental benefits through ecosystem protection. In December, we announced the launch of the Five Rivers Conservation Project in Tasmania, Australia. This project will finance the conservation of 11,000 hectares (27,000 acres) of old growth temperate rainforest, wild rivers and alpine wetlands—areas critical to biodiversity and human well-being.

TASMANIAN OLD GROWTH RAINFOREST AND STREAM. © KEIICHI HIKI



Throughout FY13, CI staff worked with the government of Botswana to advance one of our most urgent priorities: the fulfillment of pledges made at the first-ever Summit for Sustainability in Africa in 2012. We have agreed on a set of priorities for this process, and CI is currently increasing its presence in Botswana to facilitate close collaboration. This is an exciting development to further the progress made at the Summit, where 10 African governments agreed to incorporate nature's value into their national accounting and their decision-making.

ROAD IN TANZANIA. © BRYTTA



STRENGTHENING SUSTAINABLE DEVELOPMENT IN AFRICA



REACHING A MILESTONE IN RAINFOREST MONITORING

MEN SET CAMERA TRAP IN TANZANIA. © BENJAMIN DRUMMOND

The Tropical Ecology Assessment and Monitoring Network (TEAM), which has been collecting camera trap images of birds and mammals for more than five years, announced in February that it had taken its 1,000,000th photo—of an elusive jaguar in Peru. These images give CI and our partners the scientific data we need to measure the health of forest ecosystems that people everywhere depend upon.

HOLDING HIGH-LEVEL CONVERSATIONS

In May, we furthered an important friendship when former Secretary of State Hillary Rodham Clinton took the stage with CI's vice chair, Harrison Ford, at our 16th annual New York dinner. The two discussed the direct connection between international conservation and U.S. economic and national security interests.

SECRETARY OF STATE HILLARY RODHAM CLINTON AT CI'S 2013 NEW YORK DINNER. © CONSERVATION INTERNATIONAL/PHOTO BY JACK HARTZMAN

MARKING 5 SUCCESSFUL YEARS IN INDO-BURMA


In March, the Critical Ecosystem Partnership Fund—a partnership among CI and allies in the public and government sectors—marked the end of a remarkable five-year investment in the Indo-Burma biodiversity hotspot of Southeast Asia. Through grants to local civil society groups, the initiative strengthened the protection and management of more than 2 million hectares (5 million acres) of land, protected 20 globally threatened species from the illegal wildlife trade, and helped more than 100 local communities.

YELLOW CHEEKED CRESTED GIBBON (*NOMASCUS GABRIELLA*), CAMBODIA. © CONSERVATION INTERNATIONAL/PHOTO BY STERLING ZUMBRUNN

In February, the government of Raja Ampat, Indonesia, announced the formation of Indonesia's first-ever shark and manta ray sanctuary. This 46,000-square-kilometer (18,000-square-mile) sanctuary, which resulted from CI's close cooperation with the Raja Ampat government and The Nature Conservancy, is particularly important for the people of Raja Ampat, as sharks maintain healthy fisheries, promote ecosystem health and provide communities with substantial tourism income.

CREATING A SHARK + RAY SANCTUARY IN INDONESIA

GIANT PACIFIC MANTAS (*MANTA BIROSTRIS*), RAJA AMPAT, INDONESIA. © CONSERVATION INTERNATIONAL/PHOTO BY STERLING ZUMBRUNN



Three years ago, CI successfully encouraged the U.N. Convention on Biological Diversity to adopt ambitious targets for the amount of land and sea under protection globally. In July 2012, CI again steered the Convention toward a breakthrough; our warning to “pay now for biodiversity loss or pay more later” helped to forge a deal that will give increased biodiversity funding to developing nations and create better lives for people everywhere.

PROTECTING THE BIODIVERSITY PEOPLE DEPEND ON


GIANT LEAF FROG (*PHYLLOMEDUSA BICOLOR*), SURINAME. © TROND LARSEN



ADVANCING THE OCEAN HEALTH INDEX

Our oceans provide \$21 trillion worth of services to humans every year. But to sustainably manage them, we must measure and monitor their health. That's the premise behind the August 2012 launch of the Ocean Health Index—the first comprehensive, global assessment of the ocean and the benefits it provides to people. The Index is a one-of-a-kind tool that businesses, governments, policymakers and the public can use to understand, appreciate and manage our greatest global resource. To learn more, visit oceanhealthindex.org.

FISHERMAN IN BAHIA, BRAZIL. © CRISTINA MITTERMEIER



In April, CI and Nestlé released the “Deforestation Guides for Commodity Sourcing.” These guides use satellite data from 32 countries to indicate which regions, in countries of importance to Nestlé’s global supply chains, may be most at risk from deforestation. And the guides are not just being used by Nestlé to source its top commodities more sustainably; they’re also available to the 400+ members of the Consumer Goods Forum who have committed to achieving zero-net deforestation from their global supply chains by 2020.

FIGHTING DEFORESTATION WITH DATA

COCOA FARMER IN MADAGASCAR. © CONSERVATION INTERNATIONAL/PHOTO BY CURAN BONHAM

REVITALIZING CI'S BUSINESS + SUSTAINABILITY COUNCIL

During the last 12 months, CI has revitalized our Business and Sustainability Council (BSC)—a corporate forum where members can collaborate with CI's scientific and sustainability experts, and each other, to share success stories and pilot new and innovative demonstration projects in the field. A newly designed BSC relaunched at an event in San Francisco in March, and parties expressed excitement about the ability to drive positive change with the BSC members as we move forward.

SINGAPORE AT NIGHT. © WEBPHOTOGRAPHEER



MAPPING + INVESTING IN CRITICAL NATURAL CAPITAL IN GUYANA

In Guyana, CI staff are identifying and mapping areas that contain “critical natural capital”—in other words, the ecosystems most essential to human well-being. The effort, which will help CI engage the Guyanese government, private sector and civil society in protecting nature for the benefit of people, is the first of its kind—and comes on the heels of our announcement, in July 2012, of an \$8.5 million trust fund that will provide long-term financing for the management and care of Guyana's protected areas.

MACUSHI BOY JUMPING IN WATER, GUYANA. © PETE OXFORD/ILCP

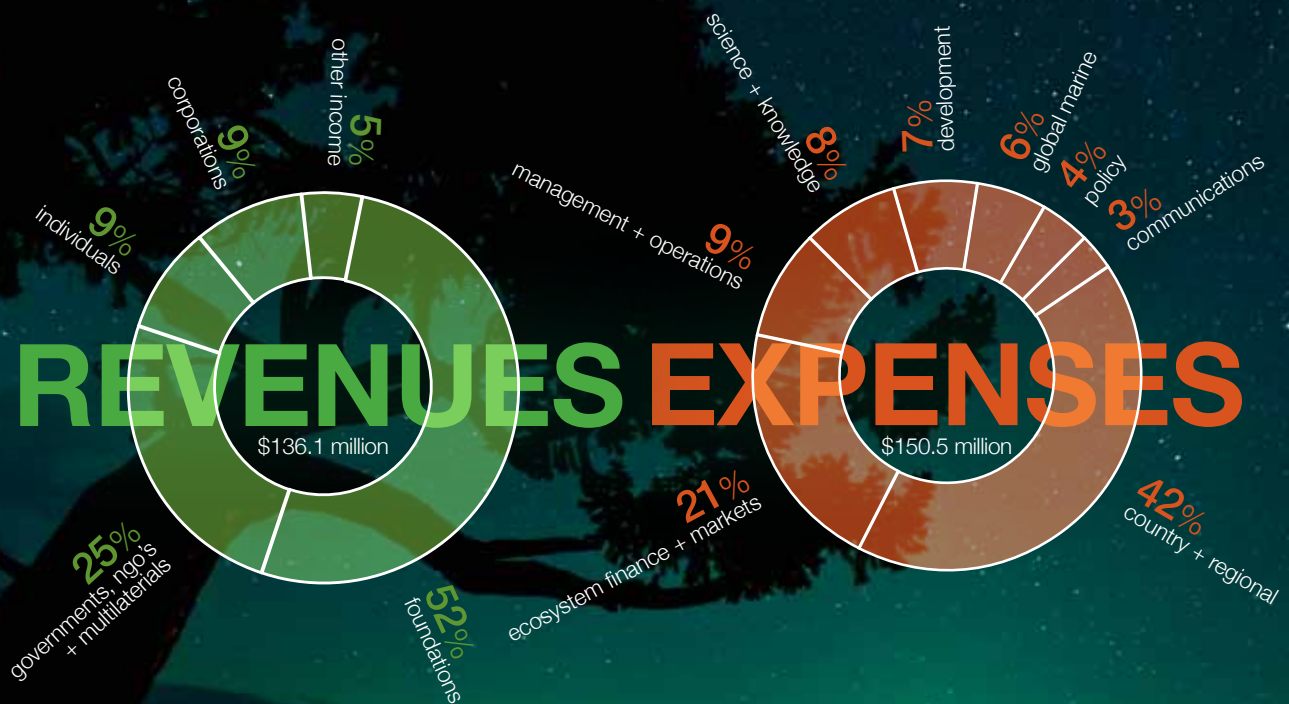
Members of the Pacific Islands Forum made historic commitments to ocean conservation at their annual meeting in August 2012—yet another sign that the Pacific Oceanscape, the Forum's pledge to sustainably manage 40 million square kilometers (15 million square miles) of ocean, is gaining traction. Among these commitments, the Cook Islands officially launched the world's biggest marine park, and New Caledonia pledged to create an even larger marine park. Both of these initiatives were shaped and supported by CI staff.

SHAPING THE PACIFIC OCEANSCAPE

RED SEA WHIPS, PAPUA NEW GUINEA. © ISLAND EFFECTS

FY12 BUDGET SUMMARY

CI demonstrates good stewardship of donor contributions by working strategically—selecting the geographies, partnerships and fora where our efforts can have the greatest impact. We are grateful for the generosity and continued support of our donors.



NORTHERN LIGHTS IN JASPER NATIONAL PARK, CANADA. © COREY HOCHACHKA/DESIGN PICS/CORBIS

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL	TOTAL (2011)
REVENUE					
GRANTS AND CONTRIBUTIONS					
Foundations	\$6,368	\$65,673	\$60	\$72,101	\$79,167
Non-U.S. Government	—	20,493	—	20,493	13,367
Individuals	6,251	6,221	—	12,472	16,505
Corporations	1,873	10,275	—	12,148	14,971
NGO/multilaterals	572	8,737	—	9,309	5,760
U.S. Government	—	5,036	—	5,036	10,203
Cancellations and deobligations	—	(1,733)	—	(1,733)	(1,941)
LICENSING AGREEMENTS, PRODUCT SALES, AND OTHER INCOME	6,096	223	—	6,319	3,388
INVESTMENT INCOME	—	3	—	3	5,739
NET ASSETS RELEASED FROM DONOR RESTRICTIONS	128,871	(128,871)	—	—	—
TOTAL REVENUE	150,031	(13,943)	60	136,148	147,159
EXPENSES					
PROGRAM SERVICES					
Country and Regional	63,718	—	—	63,718	48,526
Ecosystem Finance & Markets	32,123	—	—	32,123	21,136
Science and Knowledge	11,583	—	—	11,583	11,371
Global Marine	8,820	—	—	8,820	5,011
Policy	6,976	—	—	6,976	7,738
Communications	3,969	—	—	3,969	4,611
TOTAL PROGRAM SERVICES	127,189	—	—	127,189	98,393
SUPPORTING SERVICES					
Management and Operations	13,146	—	—	13,146	13,232
Development	10,193	—	—	10,193	9,928
TOTAL SUPPORTING SERVICES	23,339	—	—	23,339	23,160
TOTAL EXPENSES	150,528	—	—	150,528	121,553
CHANGES IN NET ASSETS BEFORE NON OPERATING ACTIVITY	(497)	(13,943)	60	(14,380)	25,606
NON OPERATING ACTIVITY GAIN (LOSS) ON FOREIGN CURRENCY TRANSLATION	—	(2,098)	—	(2,098)	2,881
CHANGES IN NET ASSETS	(497)	(16,041)	60	(16,478)	28,487
NET ASSETS AT BEGINNING OF YEAR	19,199	226,381	13,255	258,835	230,348
CHANGES IN NET ASSETS	(497)	(16,041)	60	(16,478)	28,487
NET ASSETS AT END OF YEAR	\$18,702	\$210,340	\$13,315	\$242,357	\$258,835

These financial statements cover Conservation International's fiscal year 2012, which ended June 30, 2012. Audited fiscal year 2013 financial statements will be available at the end of the 2013 calendar year. Balances are in the thousands.

FY12 STATEMENT OF ACTIVITIES

FISHERMAN IN BAHIA, BRAZIL. © PAUL NICKLEN



WHERE WE WORK

CI engages in select geographies that not only represent abundant biodiversity, ecosystem services and contributions to human well-being, but also present opportunities for transformational change.

MAP KEY:

★ global office	▲ regional office	■ country programs
● national office	■ seascape/oceanscape	■ investments via partners and sub-national projects

OUR VISION

We imagine a healthy prosperous world in which societies are forever committed to caring for and valuing nature for the long-term benefit of people and all life on Earth.

OUR MISSION

Building upon a strong foundation of science, partnership and field demonstration, CI empowers societies to responsibly and sustainably care for nature, our global biodiversity, for the well-being of humanity.

2011 Crystal Drive, Suite 500
Arlington, VA 22202 USA
+1 703 341.2400

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WWW.CONSERVATION.ORG